

THE INTERNATIONAL CERTIFICATION NETWORK

CERTIFICATE

THE STANDARDS INSTITUTION OF ISRAEL

has issued an IQNet recognized certificate that the organization:

APPSFLYER LTD.

14, Maskit St., Herzeliya, Israel

Has implemented and maintains a Privacy information management system

For the following scope:

Enable advertisers and developers to attribute and track the performance of their advertising campaigns and applications, including their effectiveness, usage,installations and downloads.

which fulfils the requirement of the following standard:

ISO/IEC 27701:2019

 Issued on:
 14/06/2020

 Date of initial approval:
 14/06/2020

 Date of expiration:
 14/06/2023

This attestation is directly linked to the IQNet Partner's original certificate and shall not be used as a stand-alone document

Registration number: IL - 108490

THE INTERVATIONAL CERTIFICATION NETWORK

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Director, Quality & Certification Division



IQNet Partners*:

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^{*} The list of IQNet partners is valid at the time of issue of this certificate. Updated information is available under www.iqnet-certification.com